

Do We Need a Strategic Planning Process?

The management team of the organization or project should work through the following questionnaire.

Where a statement has two parts and you would answer “definitely” to one part but not another, then go with the weaker response. So, for example, in the first statement, you may be able to answer “definitely” your organization has a clear vision, but not be sure whether there is consensus about the vision. Your response then is “not sure”.

Score your project or organization as follows on each statement:

1=Definitely 2=Maybe/Not sure 3=definitely not

If your total is 20 or more, then your organization or project is ready for a strategic planning process. If the total is 15 or less than 20, your organization probably would benefit from planning.

Under 15, then there is no urgency but at least do planning three years after your last planning process

<i>Statement</i>	<i>Definitely</i>	<i>Maybe/ Not Sure</i>	<i>Definitely Not</i>	<i>SCORE</i>
The organization/project has a clear vision of what it wants to achieve and there is consensus around this vision.				
Value issues are often discussed in the Organization/project and there is agreement on the values base of the organization/project.				
The current mission statement of the Organization/project reflects clearly what the organization/project does, for whom, and why it is important.				
The organization/project regularly reflects on its strengths and weaknesses and on the opportunities and threats in the environment.				
The organization/project has clear goals and Objectives for what it wants to achieve . these goals are SMART= specific, measurable, attainable, realistic and timely.				
The organization/project finds it easy to prioritize, making a distinction between what it must do, what it should do and what it would like to do.				
The organization/project has clear indicators by which it measures the impact of its work.				
The way in which the organization/project is structured internally makes sense in terms of				

efficiency and effectiveness.				
The work done by the project/organization fits together coherently . the different areas of work fit well with one another.				
The external and internal contexts in which the organization/project operates are relatively stable and there have been no major changes in the past year.				

Total Score

